2025 STUDENT EVALUATION CASE COMPETITION
CALL FOR CASE ORGANIZATIONS!

AMERICAN EVALUATION ASSOCIATION

WHAT IS THE STUDENT EVALUATION CASE COMPETITION?

- Established in 2023 to align with World Evaluation Case Competition (WECC)
- Teams of 3-5 students in U.S. higher education programs create an evaluation proposal in one day
- Teams provided with a brief written case summarizing case organization, program, & evaluation needs
- Winning team receives funds to attend AEA's annual conference & represents U.S. in the WECC
- 2 annual competitions so far have earned high praise
- More details can be found here

WHO IS THE CASE ORGANIZATION?

- Any size organization from any sector
- Interested in evaluating a program for public good
- No evaluation expertise or experience required
- *Encouraged*: Current or future AEA membership and/or sponsorship (e.g., at conferences)

WHAT ARE THE BENEFITS?

- National recognition
- Evaluation planning support
- Finer understanding of evaluation priorities
- Networking with experienced & new evaluators
- Opportunity to present at AEA annual conference

WHAT IS REQUIRED?

1. Need for a specific program evaluation

- Resources should <u>not</u> currently exist to design it

2. Documentation to support the evaluation

- Could include website, planning documents, grant proposals, program handbooks, past evaluation RFPs & reports, data, etc.

3. Commited time to collaborate with AEA's case development team

- **5 hours per month on average in Jan-Jun 2025 (includes monthly meetings)**
- Primarily from one main point of contact
- Provide relevant documents to the case development team
- Review, edit, & approve brief written case drafted by the team
- Organize ~3 representatives (staff, board) to judge top 3-5 submissions in late Spring

HOW TO APPLY?

- Access **application** here: https://forms.gle/MfH5cCp3wFBgLutS7

- Brief application asks for:
  - Org contact info
  - Main point of contact
  - Program description
  - Evaluation interest, experiences, & needs
  - Other considerations you wish to share
  - AEA membership & conference attendance (encouraged)
  - Commitment to meeting requirements

- Applications close on **Sept. 30, 2024**

- Applicants notified by **Nov. 18, 2024**

- Contact **scc@eval.org** with any questions